



Date of Submission: 9/9/19

**Application for Use of Public Property  
(Processions, Assemblages and Special Activities Form)**

Name of Responsible Sponsor: Groznik PR

Address of Sponsor: 2095 N Oak Ln Phone: \_\_\_\_\_  
State College, PA 16803 Cell: \_\_\_\_\_

E-mail address: brad@groznikpr.com Fax: \_\_\_\_\_

Other Contacts: (Primary) Brad Groznik Phone: (917) 699-4658  
(Secondary) Molly Kunkel Phone: (814) 237-6229

Date of Activity: May 11 - July 5 From: 12am To: 12am

Rain Date: (If applicable) \_\_\_\_\_ From: \_\_\_\_\_ To: \_\_\_\_\_

Type of Activity: Assemblage  No. Expected to Participate: 15,000

**ACTIVITY DETAIL**

Describe your proposed activity in detail: (Add additional sheets, if needed)  
See Attached Allen St 2020 Plan

Does your activity require a street closure for this activity?  No  Yes

If yes, select the type of road to be closed: (For more information see map and list provided)

- State Road(s) Only\* (Additional Permit Required: PennDOT TE-300 Form)
- Local Road(s) Only
- State Road(s) and Local Road(s)\* (Additional Permit Required: PennDOT TE-300 Form)

Listed in order of route, what street(s) would you like closed for this activity? (Add additional sheets, if needed)  
Allen Street between College and Beaver Avenues

How long will the street closure be in effect? From: 5/11/19 To: 7/5/19

- Will you need barricades and/or signs?  No  Yes
- Will you need assistance closing the street?  No  Yes
- Are you planning to use sidewalks only?  No  Yes
- Will you cross any state roads?  No  Yes (If yes, submit TE-300 Form)

**PLEASE NOTE: Sponsor is held responsible for the replacement value and/or repairs of missing cones, barricades, signs or message boards that are needed/required to close a street.**

\*Event organizers will be required to produce a copy of the PennDOT permit to State College Police Department representatives prior to the event. Failure to do so will prevent the police department from lawfully closing the affected street(s) and the event will not be permitted to take place.

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**USE OF OTHER PROPERTY**

If this event includes the use of a municipal park, please contact Centre Region Parks and Recreation by phone at (814) 231-3071 or by e-mail at [crpr@crcog.net](mailto:crpr@crcog.net) prior to submission of this form. Special park permits and conditions may also apply.

If any part of this activity is to take place on other public property, state road, on campus or on private property an official of the other government agency, university or property owner must sign here:

Name: (Print) \_\_\_\_\_ Title of Official: \_\_\_\_\_  
Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Signature \_\_\_\_\_ Date: \_\_\_\_\_

**CHARITABLE CAUSE:** Is the Sponsor a non-profit organization?  Yes  No

If this activity is to benefit a charitable organization, name the recipient:  
\_\_\_\_\_

**HEALTH CONSIDERATIONS:** Will you be providing food or drink to the public?  Yes  No

If yes, have you made arrangements for approval/inspections with the Department of Ordinance Enforcement and Public Health?  Yes  No

If no, please complete the form that is attached to this application and obtain approval, **prior to submission.**

Applicant recognizes and AGREES that the Borough requires the proposed activity to be conducted in such a manner as to promote harmony in the area, insure domestic tranquility and be within the limits established by existing ordinances. By signature below, applicant AGREES to protect, defend, indemnify and hold the Borough of State College and its officers, employees and agents free and harmless from and against any and all losses penalties, damages, settlements, costs or other expenses or liabilities of every kind and character arising directly or indirectly from this special activity. Applicant further AGREES to investigate, handle, respond to, provide defense for, and defend any such claims, etc., at applicant's sole expense and AGREES to bear all other costs expenses related thereto, even if such claims are groundless, false or fraudulent.

Signature: [Handwritten Signature] Date: 9/9/19

OFFICE USE ONLY: ROUTING FOR APPROVAL: <i>DL 9/10/19 (Senior)</i>			
Police Chief	<u>JB</u> <u>9/18</u>	Public Works Director	_____
Parking Manager	<u>PW</u> <u>9/18</u>	Planning Director	<u>EL</u> <u>10/1</u>
		Risk Manager	_____
		Health Director	<u>BD</u> <u>9/18</u>
		Borough Manager	_____

**THIS SERVES AS YOUR PERMIT**

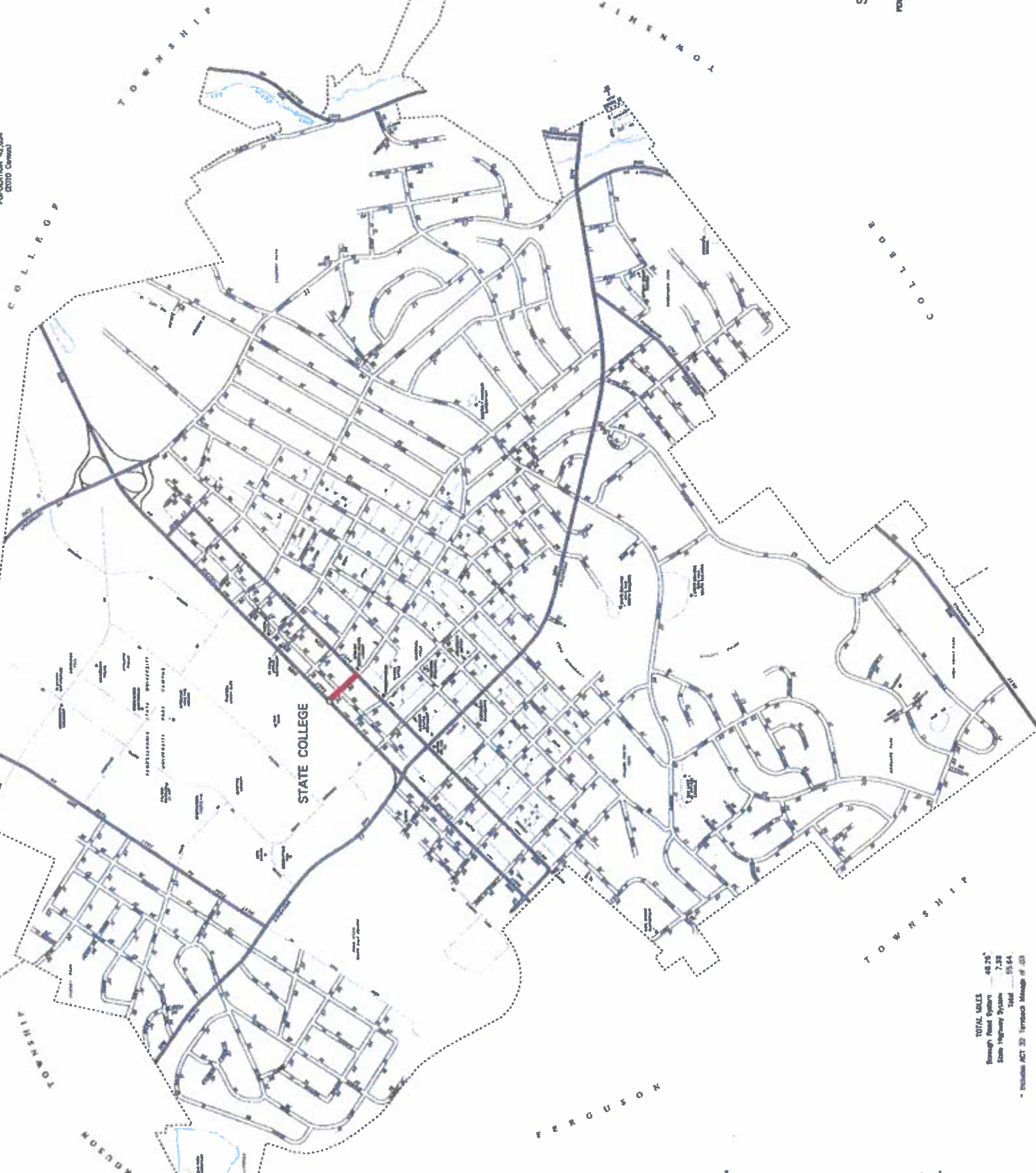
The State College Borough Council approved your application on: \_\_\_\_\_

Conditions (if any) are as follows: \_\_\_\_\_

*Any change in this application, whether approved at all levels or not, must be resubmitted and routed through the same channels as if it were a new application.*

POPULATION 42,034  
(2010 Census)

- LEGEND**
- State Route
  - County Route
  - Local Road
  - Waterway
  - Public Building
  - Religious Building
  - Government Building
  - Commercial Building
  - Industrial Building
  - Residential Building
  - Unimproved Land
  - Open Space
  - Forest
  - Wetland
  - Other



**STATE COLLEGE BOROUGH**  
CENTRE COUNTY

PAENNSYLVANIA DEPARTMENT OF TRANSPORTATION  
BUREAU OF PLANNING AND RESEARCH  
GEOGRAPHIC INFORMATION SYSTEMS  
U.S. DEPARTMENT OF TRANSPORTATION  
FEDERAL ROADWAY ADMINISTRATION  
MUNICIPAL SERVICE DISTRICT 2-4  
MUNICIPAL CODE 18.03  
REVISED FOR THIS MAP DATED 11-15-10

TOTAL MILES	48.76*
Borough Road System	7.38
State Highway System	55.64
Total	63.02

\* Includes ACT 32 Terraced Mainage If (2)

Dear Business/Property Owner:

As noted below, we are planning to hold a special activity/event in the near future. As part of the State College Borough's Use of Public Property Application, we are required to notify affected business/property owners of the planned street use and/or closure(s) for our activity.

Event:	Allen Street Pedestrian Plaza
Event Date:	May 11 to <del>June 5</del> <sup>July</sup> 5, 2020
Streets:	Allen Street between College and Beaver Avenues
Hours of planned use/closure:	12am to 12pm

Your signature below indicates that you have been informed of this event and our plan for street use and/or closure(s). Please also place an X in the appropriate column, either indicating your approval or that you foresee a possible issue affecting your business.

Sincerely,

Signature of Event Organizer/Responsible Individual

Business/Property Owner Signature	Business Name/Property Owner Street Address	Date	Please check only one box		
			Approve	Not in Favor	Organizers Unable to Contact
<i>Karen Mignoli</i>	Panera 148 South Allen	9/5/19	✓		
<i>Joie McKenzie</i>	DT Theatre 134 S Allen	9/5/19	✓		
<i>Jack Seck</i>	134 S Allen	9/5/19	✓		
<i>Up</i>	132 S Allen	9/5/19	✓		
<i>Theresa Thompson</i>	130 S. Allen	9/5/19	✓		
<i>Stanislava</i>	128 S Allen	9/5/19	✓		
<i>Dan Boff</i>	124 S Allen	9/5/19	✓		
<i>Andrew Shilling Kitch Bank</i>	114 S. Allen	9/5/19	✓		
<i>Steve Muska</i>	100 E. College	9-5/19	✓		
<i>Becky/Dust Rowland</i>	107 S Allen	9/5/19	✓		
<i>Paul Woz</i>	Freeze THAW <sup>109 South</sup> ALLEN ST	9/5/19	✓		
<i>Lupe Scott</i>	131 S Allen	9/5/19	✓		

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Business/Property Owner Signature	Business Name/Property Owner Street Address	Date	Please check only one box		
			Approve	Not in Favor	Organizers Unable to Contact
	Cramps 139 S. Allen	9.5.19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WOOD 139 S. Allen	8/5/19	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sichuang house	147 S. Allen street	9/5/19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
D. Lilly	Selaw Library 211 S. Allen street	9/5/19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lindsay Willhaver	The Animal Kingdom 103 S. Allen St	9/5/19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lindsay Willhaver	Growing Tree Toys 202 S. Allen St	9/5/19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Katie Dawes	Kitchen Kaboodle 104 W. Beaver Ave	9/5/19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jay Losh	RTS 115 S. Allen Street	9/09/19	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	<del>116 S. Allen St</del>	9-9-19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	HOTEL STATE GYM 100 W COLLEGE AV.	9-9-19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## Summers on Allen Street Closure Plan Sept. 9, 2019

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### What

We would like to turn the 100 block of Allen Street into an inviting and engaging pedestrian plaza with seating, landscaping, a play area for kids, a small stage for performances and painted crosswalks.



### When

We begin the transformation on May 11 following graduation weekend and Mother's Day. We will end eight weeks later on July 5 so Central Pennsylvania Festival of the Arts can set up.

- May 11 – July 5

### Why

Thanks to a grant from The Knight Foundation fund held at Centre Foundation, we have the funding available to create a space for the community to engage and interact and bring more people downtown during a time that is traditionally slow.



## **Project Management**

Brad & Andrea Groznik are on board to manage the project. They are the co-founders of Pop Up Ave, a flea market that draws thousands of people to downtown State College each year, and co-owners of Groznik PR, a local PR, marketing and event management business.

In 2017, Groznik PR partnered with the DSCID, Centre Foundation and The Make Space to host Light Up State College, which broke a Guinness World Record for the largest number of ice luminaries in a single location.

## **Marketing**

Groznik PR will partner with the DSCID on marketing including;

- A website — [SummersOnAllen.com](http://SummersOnAllen.com)
- Social Media accounts
- Advertisements, posters, stickers, fliers, etc.

## **Cleaning**

The DSCID will be in charge of keeping the street clean and emptying the garbage cans at least twice per day. We will also set up recycling containers. The crew will place the collected garbage and recycling where it is convenient for routine collections (e.g. at the corner of Calder Alley and Allen Street or in a public dumpster).

A group of volunteers will keep the landscaping healthy with daily watering and pruning.

## **Emergencies**

We have contacted Alpha Fire Company and Centre LifeLink and they have approved the set up.

The firetrucks and ambulances can push the water barriers and there is space in the design for them to drive through in the case of an emergency.

## **Security**

A security guard from St. Moritz will be on location between 10pm and 4am. The guard will alert the police as needed.

## **Deliveries**

In an attempt to minimize the impact for businesses which currently receive deliveries on Allen Street, we will be making the following accommodations during the weeks when Allen Street will be closed to all traffic:

- Create an extend loading zone in front of the Corner Room on College Avenue (to at least 75') each morning until 10am.



- Create loading zones between the pedestrian nodes in front of the street-closure barriers at the intersections of Allen Street and College Avenue; and Allen Street and Beaver Avenue.
- Retain loading zones in front of Irving's, Panera Bread, Kitchen Kaboodle and Moyers Jewelry for deliveries.
- Allow deliveries that regularly occur on Humes or Kelly Alley to continue as usual.

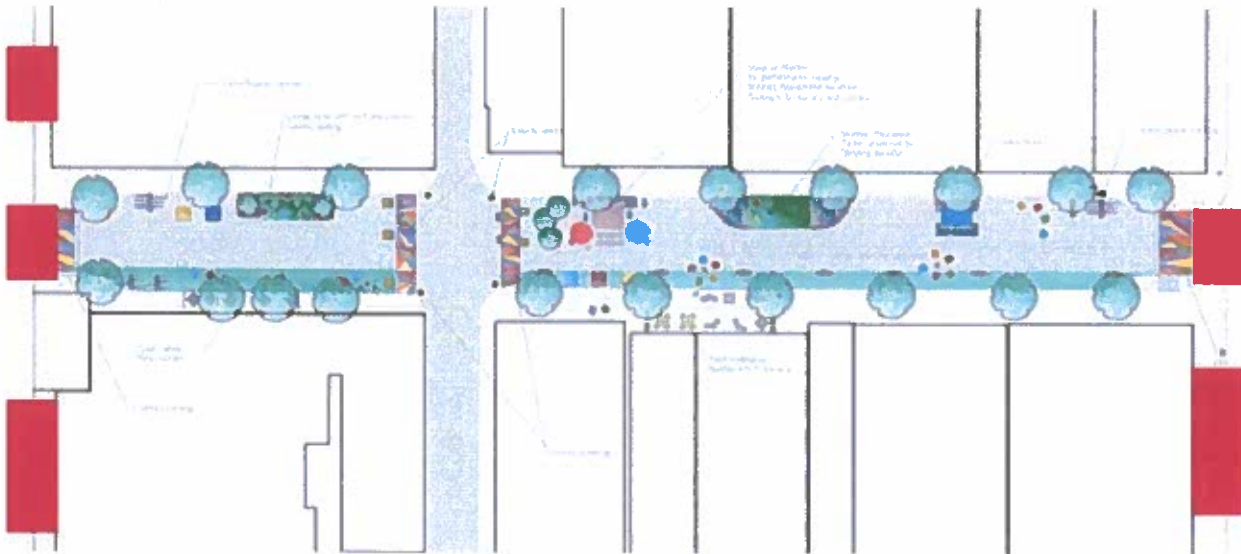
In return, businesses have agreed to:

- Arrange major deliveries to arrive before 11am, whenever possible, to reduce traffic congestion.
- Reduce deliveries on Calder Alley by using the loading zones on College Avenue or Beaver Avenue. Calder Alley will remain open however, it needs to remain clear for traffic.

Also attached:

- Delivery Agreement signed by the businesses that receive the most amount of deliveries.
- A detailed spreadsheet of the deliveries made on Allen Street each week.

 = Loading Zones



### Seating and Play Areas

There will be seating for about 100 people, consisting of a combination of Adirondack type chairs and café tables and chairs. There will also be a children's play area which will include a mister.

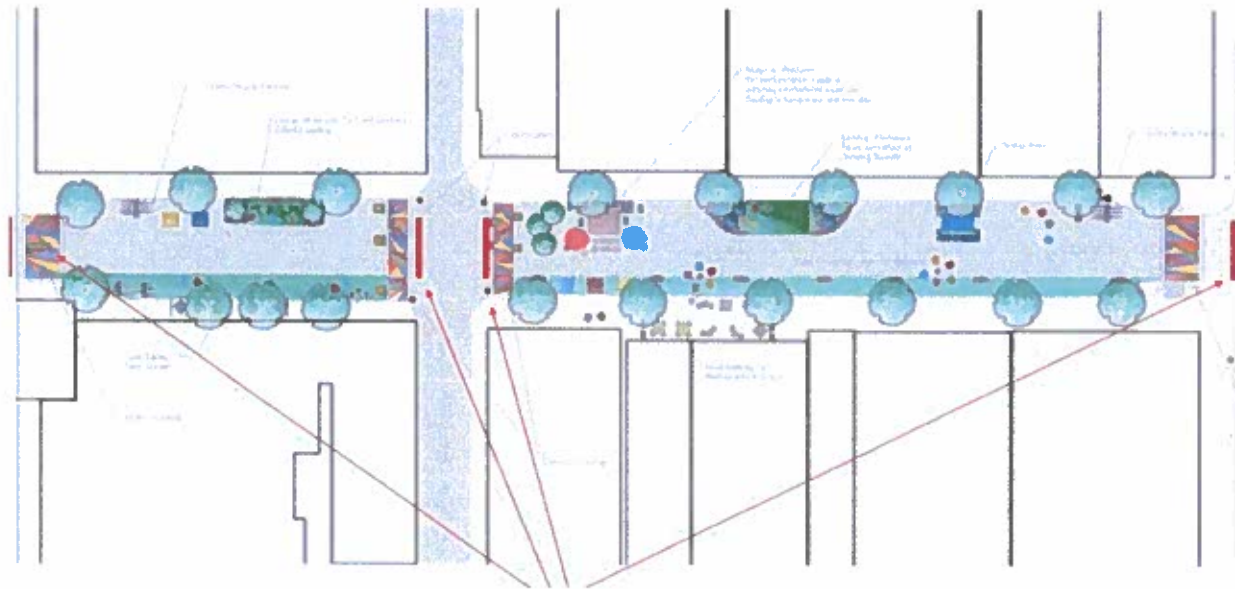
Restaurants with appropriate permits and licenses will create fenced-in areas for outdoor seating.





## Traffic

Water barriers will be placed by the borough at the intersections of College Avenue, Calder Alley and Beaver Avenue to stop vehicles from driving through. We will alert Google maps to note temporary street closure. Additionally, a traffic control sign noting 'no left turn ahead' will be placed one block before Allen Street on both College and Beaver Avenues.



Water Barriers

## Programming

Grozniak PR will oversee scheduling and will work with the DSCID to assist with programming. We will work with the businesses and local community to build the programming. We anticipate the weekends will have larger events, while the weeknights will be smaller.

A sampling of weekend events scheduled in 2019 include:

- May 18 — J.A.M. Fest 2019, Jana Marie Foundation
- May 31-June 1 — Happy Valley Music Festival and We Are Weekend
- June 8 — Rotary Ice Cream Fest
- June 21-23 — Central PA Theatre & Dance Fest
- July 4 — Central Pa 4thFest

Envisioned weekend events include:

- A community dinner
- A wellness weekend with yoga and fitness competitions
- A local music showcase

Envisioned weekday events include:

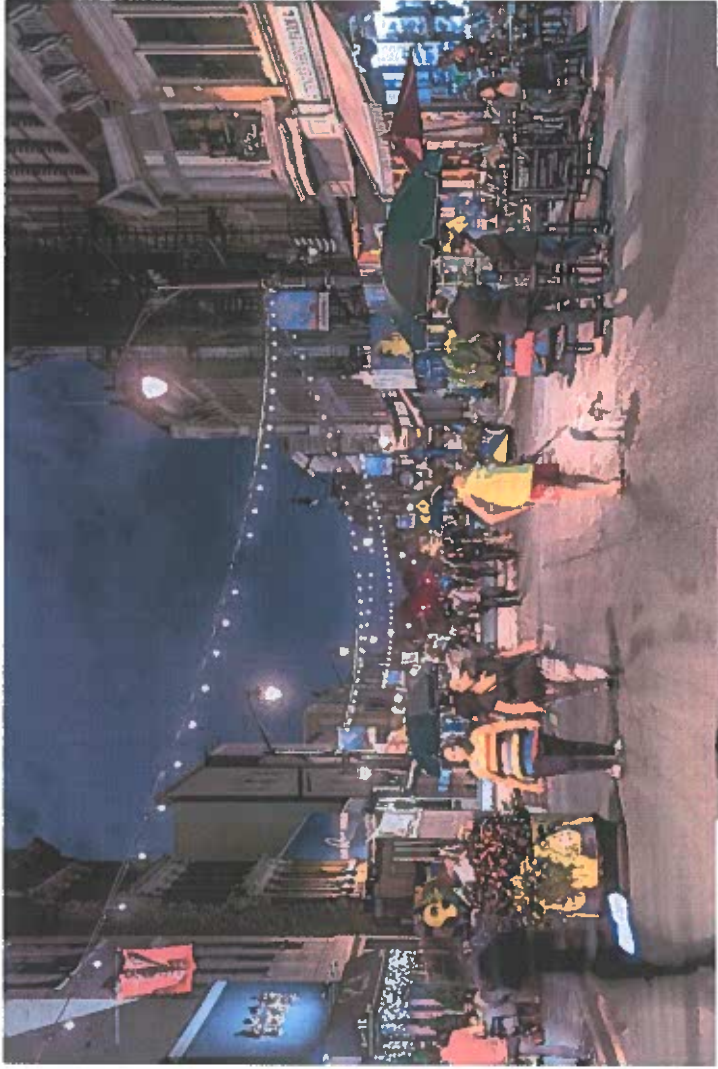
- Family Board Game Night



- Kid's Craft Time
- Salsa Dancing Lesson
- Rock Band Karaoke Contest

### **What Success Looks Like**

Throughout the closure, Groznik PR will estimate an overall headcount by periodically counting the number of people enjoying the space. They will also administer surveys at the conclusion to downtown businesses, the public and other key stakeholders. We will then present the findings to the borough and DSCID in the fall of 2020 and discuss options for closures in the future.



Extra Bicycle Parking

... 1 more Area with Timf and also

